



Al Ain University

Entrepreneurship, Innovation and Small Business Development Center > Community Engagement

Community Engagement

Although the main objective of the center is to provide a platform to budding entrepreneurs (students and alumni of AAU) to give life to their innovative and creative ideas in terms of startups, the center also engages itself in diffusing policy information on the UAE and Abu Dhabi government on promotion of entrepreneurship, Innovation and (job-oriented) small businesses. In its activities on diffusion of policy information on entrepreneurship, Innovation and small businesses the center engages with local community and encourage members of the local community to take initiatives and start own businesses.

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